



Transform Your Ideas into Software

Point-N-Build - The Next Generation of Software Building

Create custom web and desktop applications with Digital-Clay within hours

Transform your expertise into a commercial software product within days

Discover the world of rapid application development with no code

Digital-Clay

Just like custom programming, Digital-Clay enables you to create any kind of application you want. The difference between the two: with Digital-Clay you don't have to write a single line of code.

Digital-Clay applications are built with intuitive visual tools and a point-and-click interface, enabling the development of powerful applications extremely fast.



Single Platform, Multiple Applications

Some examples of how Digital-Clay is currently being used include:

A clinic uses Digital-Clay to manage patient files. An airline uses Digital-Clay to manage emergency procedures. A pharmaceutical company uses Digital-Clay to manage clinical trials. A consulting company uses Digital-Clay to run all the analytics for their fortune 100 customers. Many companies use Digital-Clay as their customizable CRM application to manage sales, marketing and customer service, but specifically the way they want to.

Digital-Clay can be used by a company for various and unique software needs, including the

more common applications such as CRM ,HR, Project Management and Billing, as well as more company-specific needs such as emergency procedure management, migration management, resource and equipment management, maternity leave management and even employee parking tickets management.

In addition to companies using Digital-Clay for customized applications, entrepreneurs, IT pros and developers often use Digital-Clay to turn their unique knowledge and expertise into a commercial boxed solution. For example, an IT pro who was working with an old-age home on a computer project, winded up creating a boxed solution to mange old age homes. The product was marketable within less than a month.

Point-N-Build Software

Digital-Clay is a software platform which can be mastered even by non-technical users to easily build powerful custom software applications.

Digital-Clay is comprised of a number of core components including a data-management engine, a business-intelligence and reporting engine, a business-rule engine, a document-management system, and a fully customizable user interface.

All the tools in Digital-Clay are intuitive visual tools which require little or no training. There is no need for code, no need for database queries, no need for developers, no need to write anything from scratch.

Because building applications with Digital-Clay requires no coding, applications can be created extremely fast within hours, days or weeks depending on the depth of the solution.

The Digital-Clay platform fully accommodates high-level enterprise requirements including multi-level security and permissions, automation of business workflows and rules, advanced analytics and business intelligence, data management and reporting, dashboards, data integrity checking, organizational hierarchies, workgroups and roles, offline/online work modes, MS Outlook/MS Exchange integration, and integration with other management systems.

While, typically, solutions are either web-based or desktop systems, with Digital-Clay, customers enjoy the benefits of all worlds. Anything built with Digital-Clay can be deployed in a number of ways including desktop, web, an Outlook plug-in, hosted, on-premise or simultaneously as a hybrid.

For more information visit our website at www.digital-clay.com