

# Why Digital-Clay?

## A Must Have for Any Organization with Unique Requirements

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### Discover the Power of Digital-Clay

1. There is currently no product on the market that can even come close to the functionality and flexibility that Digital-Clay offers.
2. With Digital-Clay you can build a solution within a matter of minutes. It sounds ridiculous but it is true. If you don't believe us, try us. We will be happy to give a live demonstration!
3. With Digital-Clay you can work any way you want to. Yes, we will say it again-any way. That means, once a solution is built with Digital-Clay it is ready to be used in any of the following combinations: as a web solution, as a desktop solution or as an integrated Outlook plug-in. Now seriously, who offers that?
4. We have no hidden costs. We hate when companies pile up hidden costs so we don't do that to our customers. Everything is clear and known from the start.
5. Every single client truly matters to us. We will go to extreme measures to make every customer happy, and that is a promise.
6. We listen to our customers, and are genuinely interested in their feedback. Digital-Clay is essentially a platform that is composed of customer requests, and continues to incorporate customer requests in every new version.
7. Digital-Clay has been used for building thousands of solutions, and it caters to thousands of users on a daily basis. It has been thoroughly tested, and continues to be tested every day.
8. Digital-Clay is deployed by some of the most demanding organizations in the world, which require the highest standards. These include large pharmaceutical companies, airlines, government agencies, security and defense forces and more.
9. We have no 'known issues', or the way programmers say - no open bugs. We are perfectionists and we can't stand bugs. If there is a bug we fix it, end of story.
10. We believe in fairness and decency and try to reflect that in all our actions. We price as low as we can, to the point that we actually wonder sometimes if we should re-declare ourselves as a non-profit... in the meanwhile there is no question that our customers get the best value for their money.