Digital-Clay

Single Platform, Multiple Applications
A Must Have for Any Organization with Dynamic Requirements

Discover the Power of Digital-Clay

Organizations today, more than ever before, need to keep up with rapid changes and adapt quickly in order to maintain a competitive edge. Changes to departments, business processes and workflows are no longer a rare event.

Classic software implementation projects are out of the question. They take too long, cost too much and by the time the solutions are ready for deployment they may be obsolete.

Digital-Clay was created to accommodate organizations' dynamic needs. Digital-Clay is a thin, flexible platform that can be used on an on-going basis to fill-in the gaps in existing systems and to add additional functionality wherever needed.

Digital-Clay is typically used for multiple small projects across the organization. Digital-Clay may be used to manage new types of information regarding employees, customers, products, assets, inventory, projects and more; to create sophisticated reports and dashboards for new data and for existing data; to manage new processes, workflows, automated tasks, reminders and alerts; to analyze data with advanced BI tools; to collaborate and share information; to integrate data from multiple sources, or distribute data to new sources (new partners, new departments etc.) and much more.

Digital-Clay can provide solutions extremely fast because everything is done with visual tools and no coding. Digital-Clay professionals can build solutions within hours or days, depending on the depth of the solution, and in-house administrators can be trained to build solutions independently as well.

Compared with traditional software projects, this instant approach to custom software development is translated into significant savings, higher ROI, tighter user compliance and a greater increase in performance.

Digital-Clay can be used to build desktop solutions as well as web-based solutions, and even Outlook plug-ins with complete and seamless Outlook integration. Hybrid deployments are also an option, and any combination of desktop/web/Outlook plug-ins can be deployed to accommodate different work modes.

With Digital-Clay there are truly no limits, the platform empowers customers to add functionality where they need it, when they need it, improve efficiency and get the most out of their existing resources.

Digital-Clay has been deployed in thousands of companies across the globe, and its solid technology is trusted by pharmaceutical companies, airlines, universities, municipalities, technology companies, manufacturing companies, supermarket chains and many other enterprises worldwide.

Point-N-Build Software

Digital-Clay is a revolutionary approach to software building. It is a software platform which can be mastered even by non-technical users to easily build powerful custom software applications.

Digital-Clay is comprised of a number of core components including a data-management engine, a business-intelligence and reporting engine, a business-rule engine, a document-management system, and a fully customizable user interface.

All the tools in Digital-Clay are intuitive visual tools which require little or no training. There is no need for code, no need for database queries, no need for developers, no need to write anything from scratch.

Because building applications with Digital-Clay requires no coding, applications can be created extremely fast.

The Digital-Clay platform fully accommodates high-level enterprise requirements including multi-level security and permissions, automation of business workflows and rules, advanced analytics and business intelligence, data management and reporting, dashboards, data integrity checking, organizational hierarchies, workgroups and roles, offline/online work modes, MS Outlook/MS Exchange integration, and integration with other management systems.

For more information how your organization can benefit from Digital-Clay, visit our website at www.digital-clay.com